

# Contract # 339526

Schedule Dates 11/01/12-11/06/12  
Advertiser American Energy Alliance (16229)  
Agency/T-Code Mentzer Media Services, Inc. (3427)/833926835  
Product Political - Issue (1068)  
Brand ISS/AMER. ENERGY ALLIANCE (140841)  
Salesperson Telerep/Washington DC, Washington DC (1040)  
Sales Office Telerep/Washington DC  
Buyer Name KOHLBAUER, STEPHANIE  
Phone/Fax /  
CPE 80  
Account Types National/Political  
Billing Type Standard  
Comments NO PAPER INVOICES  
AMER ENERGY ALLIANCE

WPXI  
4145 Evergreen Road  
Pittsburgh, PA 15214



Mentzer Media Services, Inc.  
600 Fairmount Avenue  
Suite 306  
Towson, MD 21286

Date Entered 10/31/12  
Last Modified 11/05/12  
Entered By Jennifer Stewart  
CO-OP Yes  
Headline # 06401078  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$3,611.25  
Net Total \$20,463.75  
Sales Tax

**Pittsburgh (WPXI)**  
By Broadcast Month  
Nov. 2012 23 \$24,075.00  
Grand Total: 23 \$24,075.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	11/01/12-11/02/12	2	:30	4p- Judge Judy 4p					1	1			1	\$825.00	\$825.00	Pittsburgh (WPXI)	JUDY 4-430P/1	10/31/12
1.0.1	Closed Preempt	11/02/12															Pittsburgh (WPXI)	Political/Spot -	
2.0	Normal Line / Spot	11/01/12-11/02/12	2	:30	5:58p- Channel 11 News At 6pm M-F					1	1			2	\$1,850.00	\$3,700.00	Pittsburgh (WPXI)	NEWS 6-630P/2	10/31/12
3.0	Normal Line / Spot	11/01/12-11/02/12	2	:30	6:59p- Jeopardy					1	1			1	\$3,350.00	\$3,350.00	Pittsburgh (WPXI)	JEOP 7-730P/3	10/31/12
3.0.1	Closed Preempt	11/01/12															Pittsburgh (WPXI)	Political/Exception -	
4.0	Normal Line / Preempt	11/03/12-11/03/12	2	:30	6p- 6:30p (EST)							1			\$1,275.00		Pittsburgh (WPXI)	NA SAT NEWS 6-630P/4	10/31/12
4.0.1	Closed Preempt	11/03/12															Pittsburgh (WPXI)	Political/Exception -	
5.0	Normal Line / Spot	11/03/12-11/03/12	2	:30	7p- Jerome Bettis 7-730p							1			\$1,400.00		Pittsburgh (WPXI)	BETTIS 7-730P/5	10/31/12
5.0.1	Closed Preempt	11/03/12															Pittsburgh (WPXI)	Sports Over Run/Spot -	
6.0	Normal Line / Spot	11/03/12-11/03/12	2	:30	7:30p- Hines Ward Show 730-8p							1			\$1,225.00		Pittsburgh (WPXI)	HINES 730-8P/6	10/31/12
6.0.1	Closed Preempt	11/03/12															Pittsburgh (WPXI)	Sports Over Run/Spot -	
7.0	Normal Line / Spot	11/04/12-11/04/12	2	:30	8a- 10a (EST)								1	1	\$750.00	\$750.00	Pittsburgh (WPXI)	SUN NEWS 8a-10a/7	10/31/12
8.0	Normal Line / Spot	11/04/12-11/04/12	2	:30	5:30a- 8a (EST)								2	2	\$675.00	\$1,350.00	Pittsburgh (WPXI)	SUN NEWS 530a-8a/8	10/31/12

## CONFIRMATION CONTRACT

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Date:

Comments:

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Schedule Dates

Advertiser

Agency/T-Code

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

11/01/12-11/06/12

American Energy Alliance (16229)

Mentzer Media Services, Inc. (3427)/833926835

Political - Issue (1068)

ISS/AMER. ENERGY ALLIANCE (140841)

Telerep/Washington DC, Washington DC (1040)

Telerep/Washington DC

KOHLBAUER,STEPHANIE

/

80

National/Political

Standard

NO PAPER INVOICES

AMER ENERGY ALLIANCE

10/31/12

11/05/12

Jennifer Stewart

Yes

06401078

Demo

Normal

Package Deal

Commission %

15.00

\$3,611.25

\$20,463.75

Date Entered

Last Modified

Entered By

CO-OP

Headline #

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

## Pittsburgh (WPXI)

By Broadcast Month

Spots

Rate

Nov. 2012

Grand Total:

Mentzer Media Services, Inc.

600 Fairmount Avenue

Suite 306

Towson, MD 21286

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9.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	4P- Judge Judy 4p	1	1							1	\$825.00	\$825.00	Pittsburgh (WPXI)	JUDY 4-430P/9	10/31/12
10.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	5:58P- Channel 11 News At 6pm M-F	1	1							1	\$1,850.00	\$1,850.00	Pittsburgh (WPXI)	NEWS 6-630P/10	10/31/12
11.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	6:59P- Jeopardy	1	1							1	\$3,350.00		Pittsburgh (WPXI)	JEOP 7-730P/11	10/31/12
11.0.1	Closed Preempt	11/05/12															Pittsburgh (WPXI)	Political/Spot -	
12.0	M/G For 3.0.1 / Spot	11/04/12-11/04/12	3	:30	11:30P- Channel 11 News Following Football 1130P							1		1	\$3,000.00	\$3,000.00	Pittsburgh (WPXI)	LN FBALL/3	10/31/12
13.0	M/G For 4.0.1 / Sports- Local Pro	11/03/12-11/03/12	5	:30	2:30P- Pitt/Noble Dame Pre Game							1		1	\$1,275.00	\$1,275.00	Pittsburgh (WPXI)	PITT PRE 230P/4	10/31/12
14.0	Normal Line / Spot	11/02/12-11/02/12	4	:30	11A- Anderson							1		1	\$350.00	\$350.00	Pittsburgh (WPXI)	anderson	10/31/12
15.0	M/G For 1.0.1 / Spot	11/03/12-11/03/12	2	:30	5:58A- CHANNEL 11 SATURDAY MORN NEWS							1		1	\$825.00	\$825.00	Pittsburgh (WPXI)		11/2/12
16.0	M/G For 11.0.1 / Spot	11/05/12-11/05/12	2	:30	7A- Today Show	1	1							1	\$1,275.00	\$1,275.00	Pittsburgh (WPXI)	TODAY SHOW/11	11/2/12
17.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	10A- Ellen	1	1							1	\$450.00	\$450.00	Pittsburgh (WPXI)	Ellen	11/2/12
18.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	11A- Anderson	1	1							1	\$375.00	\$375.00	Pittsburgh (WPXI)	Anderson	11/2/12

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19.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	11:59A- Channel 11 News At Noon	1	1							1	\$500.00	\$500.00	Pittsburgh (WPXI)	Noon News	11/2/12
20.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	12:30P- The Doctors 1230-130P	1	1							1	\$375.00	\$375.00	Pittsburgh (WPXI)	The Doctors	11/2/12
21.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	1:30P- Today Show 130P	1	1							1	\$375.00	\$375.00	Pittsburgh (WPXI)	Today Show 130p	11/2/12
22.0	Normal Line / Spot	11/04/12-11/04/12	10	:30	5A- 5:30A (EST)								1	1	\$0.00	\$0.00	Pittsburgh (WPXI)	Bettis moved from 11/3 to 11/4 line 5	11/4/12
23.0	Normal Line / Spot	11/04/12-11/04/12	10	:30	5:30A- 6A (EST)								1	1	\$0.00	\$0.00	Pittsburgh (WPXI)	Ward moved from 11/3 to 11/4 line 6	11/4/12
24.0	M/G For 5.0.1 / Spot	11/06/12-11/06/12	3	:30	5:59A- Channel 11 News 6am		1							1	\$1,400.00	\$1,400.00	Pittsburgh (WPXI)	6-7a/5	11/5/12
25.0	M/G For 6.0.1 / Spot	11/06/12-11/06/12	2	:30	7A- Today Show		1							1	\$1,225.00	\$1,225.00	Pittsburgh (WPXI)	Today/6	11/5/12

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